



we are changing the face of media

truly unique vision 2008



your assets

truly unique assets for your agency

A DIRECT CONNECTION TO THE YOUNG URBAN CONSUMER

TUV is a core group of over 50 creative, diverse and unique college students across the country – with producers based in New York to San Francisco, Atlanta, DC, Chicago and more. We are all products of the urban lifestyle. Whenever you have a question, idea or an in-house concern, you'll have the advantage to go directly to your targeted market – just call or click, and help will be there for you.

NICHE MEDIA

Media is in our blood. Our producers have contributed to projects for companies like MTV, NBC, ESPN and more. One of us has even got an Emmy! But everyone can have talent. What makes us so special? Our companies young, creative production unit teams up with our own student-run development committee that is immersed in the culture everyday – meaning you get a MediaMix that is so authentic and captivating, the connection with your consumers is not forced, or pushed, but is purely real.



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MARKET RESEARCH AND PERSPECTIVES

Whether you're preparing a new business presentation, or working in the creative department, TUV offers a suite of market research products and services to make sure your messages are true and authentic to your targeted market, including the ability to interview and survey college students quickly on college campuses, and a bible of all of the things college students want, love and desire.

EVENT MARKETING

Over the past 2 ½ years, TUV has developed a buzz formula that can help connect your brand with niches groups across college campuses all over the nation. Whether your brand resonates to partygoers, sneakerheads or someone more general, TUV guarantees that your media will reach the exact audience you're looking to connect with.

